

CURIOUS WHY
YOU SHOULD JOIN?

LSA

L I G H T I N G
S H O W R O O M
A S S O C I A T I O N



HI THERE!

We're the Lighting Showroom Association. The industry's fastest growing and only trade association that is focused exclusively on the empowerment and success of independent lighting showrooms.

1

SUPPORT

Cohesive Industry Support and Advocacy, which has never been more important than now for Independent Lighting Showrooms. We create awareness of the issues critical to your day-to-day operations and forge cohesive industry partnerships.

2

COMMUNITY

Access to Small Group Networking with a focus on the issues and goals that are most important for Showrooms. Our members have an exclusive network that helps showrooms grow, learn, and thrive.

3

CONTENT

Exclusive member content including our massively popular holiday sale tracking calendar, price tracking, tips, monthly newsletter, and helpful document templates.

4

EXCLUSIVE PROGRAMS

Members-only programs like the margin enhancing LSA Initiative. Available only to LSA Member Showrooms, the 2022 Initiative is designed to boost your showroom's profitability and success.

5

COMING SOON

Industry Job Board, "Why Lighting" Marketing Program, Exclusive Digital Assets Program, Events & more!

SEE REVERSE FOR APPLICATION DETAILS

We can't wait to have you join! Simply complete the application below or online at lsamembers.org and submit to Lisa Bartlett (lisa@lsamembers.org). If you have any questions, please email Lisa or call/text her at 912-856-6934.

LSA ANNUAL MEMBERSHIP DUES

Member Type	Dues Amount per Year (renews annually in January)
Independent Lighting Showroom	\$595
Manufacturer	\$1,495
Service Provider/Support Vendor	\$995
Sales Representative or Agencies	\$195

*Dues effective June 1, 2022

MEMBERSHIP APPLICATION

Showroom/Company Name

Complete Mailing Address

Referred by

Phone Number

Website

Contact #1
NAME & EMAIL

Notes/Comments

Contact #2
NAME & EMAIL

Contact #3
NAME & EMAIL

Signature

Date

Print Name

Time

CREDIT CARD AUTHORIZATION

Name on the Card

Complete Billing Address

Credit Card Type VISA MASTERCARD AMEX DISCOVER OTHER

Credit Card Number

Card Identification Number
3 DIGITS ON THE BACK OR 4 FRONT FOR AMEX

Dues Amount: \$

Expiration Date

I authorize the Lighting Showroom Association, Inc. to charge the credit card provided above for the dues amount written above. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement. All provided information will remain confidential.