

CURIOUS WHY
YOU SHOULD JOIN?

LSA

L I G H T I N G
S H O W R O O M
A S S O C I A T I O N



HI THERE!

We're the Lighting Showroom Association. We are the lighting & fan industry's only non-profit trade association that is focused exclusively on the empowerment and success of independent lighting showrooms across North America.

1 SUPPORT

Critical industry **support and advocacy** - addressing the quick moving lighting & fan industry changes and challenges we all face. We are committed to creating awareness of important issues and forging cohesive industry partnerships to navigate our challenging business environment.

2 INNOVATIVE SOLUTIONS

Launched in 2022, the LSA developed an industry-wide 3D model and **Augmented Reality (AR)** program for the entire lighting & fan industry, exclusively for independent lighting showrooms and participating manufacturers. This program will grow in 2023 and beyond, providing independent businesses vital tools to sell and engage in today's consumer marketplace. For showroom members with XO or Lights America powered websites, this tool will immediately go live on your website when you join — there is **no additional charge**.

3 COMMUNITY

Access to our exclusive **Slack networking** channels, covering a wide variety of topics with a focus on problem-solving and growth for independent lighting showrooms.

4 EXCLUSIVE PROGRAMS

Members-only programs like the **3D Model & AR Program** and the cost-saving **LSA Initiative**, which removes restocking fees with participating manufacturers (additional requirements apply). Available only to LSA Member Showrooms, these programs and others in development are designed to boost your showroom's profitability and success.

5 THE LIGHTING INDUSTRY'S PODCAST

Light Files: 100 episodes and counting of lighting industry specific topics, ideas, news, and more. Episodes are released every other Tuesday and aim to bring information and encourage discussion throughout our industry.

And even more coming soon!

Ready to join?

SEE REVERSE FOR APPLICATION DETAILS OR VISIT [LSAMEMBERS.ORG](https://lsamembers.org)

Need to learn more? Email Lisa at lisa@lsamembers.org!

We can't wait to have you join! Simply complete the application below or online at lsamembers.org and submit to Lisa Bartlett (lisa@lsamembers.org). If you have any questions, please email Lisa or call/text her at 912-856-6934.

LSA ANNUAL MEMBERSHIP DUES

<u>Member Type</u>	<u>Annual Dues (renews in January)</u>
Independent Lighting Showroom	\$595
Manufacturer	\$1,495
Service Provider/Support Vendor	\$995
Sales Representative/Agency	\$195

MEMBERSHIP APPLICATION

Showroom/Company Name	<input type="text"/>		
Complete Mailing Address	Referred by	<input type="text"/>	
<input type="text"/>	Phone #	<input type="text"/>	
	Website	<input type="text"/>	
Contact #1 Name & Email	<input type="text"/>	Notes / Comments <input type="text"/>	
Contact #2 Name & Email	<input type="text"/>		
Contact #3 Name & Email	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>
Print Name	<input type="text"/>	Title	<input type="text"/>

CREDIT CARD AUTHORIZATION

Billing Name	<input type="text"/>		
Complete Billing Address	Credit Card Type		
<input type="text"/>	<input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> DISCOVER <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA		
	Credit Card Number		
	<input type="text"/>		
	Credit Identification Number		
	3 digits on back / 4 on front for AMEX <input type="text"/>		
Dues Amount See Chart Above	<input type="text"/>	Expiration Date	<input type="text"/>

I authorize the Lighting Showroom Association, Inc. to charge the credit card provided above for the dues amount written above. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement. All provided information will remain confidential.